

Maia Karnecka.



● INDEPENDENT BUILDER — AI SYSTEMS, AUTOMATION, WEB

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I build the systems a business runs on — the agents, the pipelines and the internal tools — and the websites and apps around them. I work as one person supported by a fleet of AI agents I run on my own infrastructure, which is how a single operator delivers what usually needs a team. Co-founder of URBYN, where I took an inspection process that lived in two people's heads and turned it into software that now runs on every job.

01 / WORK

Co-founder

● PRESENT

URBYN (PTY) LTD

- Co-founded a vehicle inspection company and built the system it runs on.
- URBYN Inspect: inspectors send photos and voice notes over WhatsApp; the system transcribes, reads the images with vision AI and drafts a branded report. No report reaches a customer until an inspector approves it — the workflow cannot skip that step.
- Live and taking payment since August 2026; 23 inspections delivered through it as at 4 September 2026.
- Built the URBYN website alongside the product.
- Founder-led sales: I find and close the customers myself.

Brand identity, website, email signatures

JULY — SEPTEMBER 2026

DLSS — DYNAMIC LIGHTING & SHADING SOLUTIONS

- Brand identity, marketing site and business email signatures, delivered end to end.
- Live at dlss.co.za with a 14-project portfolio and a case-studies section.
- Built on Astro and deployed on Vercel.

Operator

● AUGUST 2026 — PRESENT

OWN AGENT ESTATE

- Run a working estate of AI agents across four chartered departments — finance, marketing, research and web studio — with defined roles, handoff protocols and a shared knowledge base.
- Agents do real delivery work daily, under written charters that reserve money, publication and irreversible actions to me.
- It is method, not a product: it is why one person can deliver at this pace.

02 / CAPABILITIES

AI systems

Agents and multi-agent workflows · vision and document pipelines · WhatsApp-native workflows · human-approval gates · audit logging

Automation & internal tools

Quoting, reporting and handover tooling · replacing the spreadsheet that runs the business

Websites & apps

Astro · Vercel · Cloudflare · Supabase · design systems and brand identity